**Subject: Business Studies**

Studying Business will allow students to understand how the commercial world around them works. It will stimulate creative and entrepreneurial thinking, while developing critical skills of analysis and evaluation. Students will explore topical issues from the economy, to globalization and business ethics. The subject allows students to gain insight into the working world, how corporate businesses function and what qualities are required to succeed in an increasingly competitive environment.

**Key Stage Four**

Theme 1: Investigating Small Business - comprised of enterprise, spotting a business opportunity, putting an idea into practice, how to make a business effective and external influences on business Theme 2: Building the Business - comprised of growing a business, marketing, operations, finance and human resources

**Key Stage Five**

At Key Stage 5, we offer the OCR Cambridge Technical Level 3 Extended Certificate in Business. The course is equivalent to one A Level. Students study five units over 2 years to achieve this qualification 2 examined units - Unit 1 The Business Environment (double weighted) and Unit 2 Working in Business 3 coursework units - Unit 4 Customers and Communication, Unit 5 Marketing and Market Research and Unit 17 Responsible Business Practices.

**Curriculum Breakdown Key Stages 4-5**

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| --- | --- | --- | --- | --- |
| **Human Sciences Curriculum Plan 2018/19**  | **Year**  | **Autumn**  | **Spring**  | **Summer**  |
| **Business**  | 9 | 1.1 Enterprise and Entrepreneurship1.2 Spotting a Business Opportunity | 1.2 Spotting a Business Opportunity 1.3 Putting a Business Idea into Practice | 1.3 Putting a Business Idea into Practice |
|  | 10 | 1.4 Making the Business Effective  | 1.5 Understanding External Influences | Revision and end of Year exam (Whole Theme 1 paper) Growing the business |
|  | 11 | 2.1 Growing the Business2.2 Making Marketing Decisions | 2.3 Making Operational Decisions2.4 Making Financial Decisions | 2.5 Making Human Resource Decisions and revision |
|  | 12 | Unit 1 – The Business Environment (double weighted examined unit) Unit 4 – Customers and Communication (coursework)  | Unit 1 – The Business Environment (double weighted examined unit) Unit 4 – Customers and Communication (coursework)  | Introduction to Unit 2 – Working in BusinessIntroduction to Unit 5 – Marketing and Market Research |
|  | 13 | Unit 2 – Working in Business (examined unit)Unit 5 – Marketing and Market Research (Coursework Unit) | Unit 5 - Marketing and Market Research Unit 17 – Responsible Business Practices (Coursework unit) | Unit 17- Responsible Business Practices Unit 2 Re-sit |