A Level Media Studies For Exams From 2024

Exam Content Organiser and PLCs

EXAM SECTION	Media Language	Representation	Audience	Industry	Media Contexts
Component 1: Media Products, Industries and Audiences					
Advertising and Marketing					
Tide print advert (1950s) Super. Human. Tokyo 2020 (Paralympics 2020)	🟩	🟩	🟩	⬛	🟩
Kiss of the Vampire poster (1963)	🟩	🟩	⬛	⬛	⬛
Music Video Formation, Beyoncé (2016) Riptide, Vance Joy (2013)	🟩	🟩	⬛	⬛	🟩
Newspapers The Daily Mirror – 1st February 2022 The Times – 1st February 2022	🟩	🟩	🟩	🟩	🟩
Film I Daniel Blake (2016) Black Panther (2018)	⬛	⬛	⬛	🟩	🟩
Radio Woman's Hour: extracts from two episodes	⬛	⬛	🟩	🟩	🟩
Video Games Assassin's Creed franchise	⬛	⬛	🟩	🟩	🟩
Component 2: Media Forms and Products in Depth					
Section A: Television in the Golden Age: Black Mirror and The Returned	🟩	🟩	🟩	🟩	🟩
Section B: Magazines: Mainstream and Alternative Media: Woman's Realm and Huck	🟩	🟩	🟩	🟩	🟩
Section C: Media in the Online Age: Zoe Sugg/Zoella and Attitude	🟩	🟩	🟩	🟩	🟩

Personalised Learning Checklist- Component One Set Texts		Confident	Need to review	Unconfident
Advertising and Marketing Tide print advert (1950s)	Media Language			
	Representation			
	Audience			
	Context			
Advertising and Marketing Super. Human. Tokyo 2020 (Paralympics 2020)	Media Language			
	Representation			
	Audience			
	Context			
Advertising and Marketing Kiss of the Vampire poster (1963)	Media Language			
	Representation			
	Context			
Music Video Formation, Beyoncé (2016)	Media Language			
	Representation			
	Context			
Music Video Riptide, Vance Joy (2013)	Media Language			
	Representation			
	Context			
Newspapers The Daily Mirror – 1st February 2022 ('Partygate')	Media Language			
	Representation			
	Industry			
	Audience			
	Context			
Newspapers The Times – 1st February 2022	Media Language			
	Representation			
	Industry			
	Audience			
	Context			
Film Black Panther (2018)	Industry			
	Context			
Film I Daniel Blake (2016)	Industry			
	Context			
Radio Woman's Hour: extracts from two episodes	Industry			
	Audience			
	Context			
Video Games Assassin's Creed franchise	Industry			
	Audience			
	Context			

FRAME

Personalised Learning Checklist- Component Two		Confident	Need to review	Unconfident
Section A: Television in the Golden Age Option: Humans	Media Language			
	Representation			
	Industry			
	Audience			
Section A: Television in the Golden Age Option:The Returned	Media Language			
	Representation			
	Industry			
	Audience			
Section B: Magazines: Mainstream and Alternative Media Option: Woman's Realm	Media Language			
	Representation			
	Industry			
	Audience			
Section B: Magazines: Mainstream and Alternative Media Option: Huck	Media Language			
	Representation			
	Industry			
	Audience			
Section C: Media in the Online Age Option: Zoella	Media Language			
	Representation			
	Industry			
	Audience			
Section C: Media in the Online Age Option: Attitude	Media Language			
	Representation			
	Industry			
	Audience			

Theory PLC	Confident	Need to review	Unconfident
MEDIA LANGUAGE **SEMIOTICS- ROLAND BARTHES** **STRUCTURALISM/BINARY OPPOSITION- CLAUDE LEVI-STRAUSS** **STRUCTURALISM - VLADIMIR PROPP** **NARRATOLOGY- TZVETAN TODOROV** **POSTMODERNISM- JEAN BAUDRILLARD** **GENRE THEORY- STEVE NEALE**			
AUDIENCE **RECEPTION THEORY- STUART HALL** **CULTIVATION- GEORGE GERBNER** **END OF AUDIENCES- CLAY SHIRKY** **FANDOM- HENRY JENKINS** **MEDIA EFFECTS- ALBERT BANDURA** **USES AND GRATIFICATIONS – BLUMLER AND KATZ**			
INDUSTRY **POWER AND MEDIA INDUSTRY: CURRAN AND SEATON** **REGULATION- LIVINGSTONE and LUNT** **POWER AND MEDIA INDUSTRY: DAVID HESMONDHALGH**			
REPRESENTATION **FEMINIST THEORY- bell hooks** **GENDER- JUDITH BUTLER** **FEMINIST THEORY- LIESBET VAN ZOONEN** **STUART HALL**			

IDENTITY- DAVID GAUNTLETT **POST COLONIAL THEORY/ETHNICITY- PAUL GILROY**			

The area of the theoretical framework I feel most confident with is	
The area of the theoretical framework I feel least confident with is	
The set text I feel most confident with in Component One is	
The set text I feel least confident with in Component One is	
The set text I feel most confident with in Component Two is	
The set text I feel least confident with in Component Two is	

Rank the media texts you have studied from most confident (1) to least confident (17):

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

16.

17.