**A Level Media Studies**

**Exam Content Organiser and PLCs**

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| **EXAM SECTION** | **Media Contexts** | **Media Language** | **Audience** | **Institution** | **Representation** |
| **Component 1: Media Products, Industries and Audiences** | | | | | |
| **Advertising and Marketing** | | | | | |
| Tide print advert (1950s)  WaterAid audio-visual advert (2016) |  |  |  |  |  |
| Kiss of the Vampire poster (1963) |  |  |  |  |  |
| **Music Video**  Formation, Beyoncé (2016)  Riptide, Vance Joy (2013) |  |  |  |  |  |
| **Newspapers**  The Daily Mirror (November 10, 2016), front page and article on US election – 2020 Exam  The Times (November 10, 2016), front and back pages US Election – 2020 EXAM  OR/  The Daily Mirror (March 13, 2019), front page and article on Brexit – 2021 EXAM  The Times (March 13, 2019), front page on Brexit – 2021 EXAM |  |  |  |  |  |
| **Film**  I Daniel Blake (2016)  Straight Outta Compton (2015) - 2020 EXAM  OR/  Black Panther – 2021 EXAM |  |  |  |  |  |
| **Radio**  Late Night Woman’s Hour: Home (28 October, 2016) - 2020 EXAM  OR/  Late Night Woman’s Hour: Excerpts from selected episodes – 2021 EXAM |  |  |  |  |  |
| **Video Games**  Assassin’s Creed III: Liberation (2012) |  |  |  |  |  |
| **Component 2: Media Forms and Products in Depth** | | | | | |
| Section A: Television in the Golden Age: Humans and The Returned |  |  |  |  |  |
| Section B: Magazines: Mainstream and Alternative Media: Woman’s Realm and Huck |  |  |  |  |  |
| Section C: Media in the Online Age: Zoella and Attitude |  |  |  |  |  |

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| **Personalised Learning Checklist- Component One Set Texts** | | **Confident** | **Need to review** | **Unconfident** |
| **Advertising and Marketing**  Tide print advert (1950s) | Media Language |  |  |  |
| Representation |  |  |  |
| Audience |  |  |  |
| Context |  |  |  |
| **Advertising and Marketing**  WaterAid audio-visual advert (2016) | Media Language |  |  |  |
| Representation |  |  |  |
| Audience |  |  |  |
| Context |  |  |  |
| **Advertising and Marketing**  Kiss of the Vampire poster (1963) | Media Language |  |  |  |
| Representation |  |  |  |
| Context |  |  |  |
| **Music Video**  Formation, Beyoncé (2016) | Media Language |  |  |  |
| Representation |  |  |  |
| Context |  |  |  |
| **Music Video**  Riptide, Vance Joy (2013) | Media Language |  |  |  |
| Representation |  |  |  |
| Context |  |  |  |
| **Newspapers**  The Daily Mirror (November 10, 2016) front page and article on US election (2020 EXAM)  OR/  The Daily Mirror (March 13, 2019), front page and article on Brexit (2021 EXAM) | Media Language |  |  |  |
| Representation |  |  |  |
| Industry |  |  |  |
| Audience |  |  |  |
| Context |  |  |  |
| **Newspapers**  The Times (November 10, 2016) front and back pages on US election(2020 EXAM)  OR/  The Times (March 13, 2019), front page on Brexit (2021 EXAM) | Media Language |  |  |  |
| Representation |  |  |  |
| Industry |  |  |  |
| Audience |  |  |  |
| Context |  |  |  |
| **Film**  Straight Outta Compton (2015) Marketing (2020 EXAM)  OR/  Black Panther (2018) Marketing (2021 EXAM) | Industry |  |  |  |
| Context |  |  |  |
| **Film**  I Daniel Blake (2016) | Industry |  |  |  |
| Context |  |  |  |
| **Radio**  Late Night Woman’s Hour: Home (28 October, 2016) (2020 EXAM)  OR/  Late Night Woman’s Hour: selected excerpts (2021 EXAM) | Industry |  |  |  |
| Audience |  |  |  |
| Context |  |  |  |
| **Video Games**  Assassin’s Creed III: Liberation (2012) | Industry |  |  |  |
| Audience |  |  |  |
| Context |  |  |  |

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| **Personalised Learning Checklist- Component Two** | | **Confident** | **Need to review** | **Unconfident** |
| **Section A:** Television in the Golden Age  Option: Humans - Series 1, Episode 1 (2015) | Context |  |  |  |
| Media Language |  |  |  |
| Audience |  |  |  |
| Industry |  |  |  |
| Representation |  |  |  |
| **Section A:**  Television in the Golden Age  Option: The Returned - Season 1, Episode 1: ‘Camille’ (2012) | Context |  |  |  |
| Media Language |  |  |  |
| Audience |  |  |  |
| Industry |  |  |  |
| Representation |  |  |  |
| **Section B:** Magazines: Mainstream and Alternative Media  Option: Woman’s Realm - 7-13 February 1965 | Context |  |  |  |
| Media Language |  |  |  |
| Audience |  |  |  |
| Industry |  |  |  |
| Representation |  |  |  |
| **Section B:**  Magazines: Mainstream and Alternative Media  Option: Huck - Feb/Mar 2016, Issue 54 | Context |  |  |  |
| Media Language |  |  |  |
| Audience |  |  |  |
| Industry |  |  |  |
| Representation |  |  |  |
| **Section C:**  Media in the Online Age  Option: Zoella | Context |  |  |  |
| Media Language |  |  |  |
| Audience |  |  |  |
| Industry |  |  |  |
| Representation |  |  |  |
| **Section C**: Media in the Online Age  Option: Attitude | Context |  |  |  |
| Media Language |  |  |  |
| Audience |  |  |  |
| Industry |  |  |  |
| Representation |  |  |  |

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| **Theory PLC** | **Confident** | **Need to review** | **Unconfident** |
| **MEDIA LANGUAGE**  **SEMIOTICS- ROLAND BARTHES**  **STRUCTURALISM- CLAUDE LEVI-STRAUSS**  **NARRATOLOGY- TZVETAN TODOROV**  **POSTMODERNISM- JEAN BAUDRILLARD**  **GENRE THEORY-** STEVE NEALE |  |  |  |
| **AUDIENCE**  **RECEPTION THEORY- STUART HALL**  **CULTIVATION- GEORGE GERBNER**  **END OF AUDIENCES- CLAY SHERKY**  **FANDOM- HENRY JENKINS**  **MEDIA EFFECTS- ALBERT BANDURA** |  |  |  |
| **INDUSTRY**  **POWER AND MEDIA INDUSTRY - CURRAN AND SEATON**  **REGULATION- LIVINGSTONE and LUNT**  **POWER AND MEDIA INDUSTRY - DAVID HESMONDHALGH** |  |  |  |
| **REPRESENTATION**  **FEMINIST THEORY- bell hooks**  **GENDER- JUDITH BUTLER**  **FEMINIST THEORY- LIESBET VAN ZOONEN**  **STUART HALL**  **IDENTITY- DAVID GAUNTLETT**  **ETHNICITY/POST-COLONIAL- PAUL GILROY** |  |  |  |

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| The area of the theoretical framework I feel most confident with is |  |
| The area of the theoretical framework I feel least confident with is |  |
| The set text I feel most confident with in Component One is |  |
| The set text I feel least confident with in Component One is |  |
| The set text I feel most confident with in Component Two is |  |
| The set text I feel least confident with in Component Two is |  |

Rank the media texts you have studied from most confident (1) to least confident (17):

1.

11.

12.

13.

14.

15.

16.

17.

2.

3.

4.

5.

6.

7.

8.

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